

The tube scarf is always printed in full-color CMYK sublimation printing. The starting point is a white tubular material that receives its base color and any graphic elements during the printing process. Both outsides are printed separately while the scarf lies flat; the inside is not printed.

Reverse matching is not possible on the tube scarf due to material size variations. Try to design your print so that the graphic elements will not flow from one side to another.

The most common way to wear a tube scarf is by rolling the material in on itself, so the joint of the two sides is not usually easily visible. Keep in mind that the material is scrunched into folds when worn this way, so very large logos or graphics may be partially hidden or distorted. For best results, keep logos and graphic elements relatively small so they aren't cut off, obscured by the seam, or lost in the folds.

Although the print file template includes two sides (Side A and Side B), you only need to supply one design if both sides should be identical — it will automatically be printed on both sides. Only provide separate artwork for each side if you want the two sides to be different.

